



# COMPETITION GUIDELINES 2023

## **Who is eligible for the competition?**

The competition participant (the applicant) must have joined the Energy Efficiency Agreement latest by the end of the registration deadline.

An applicant's representative can nominate its own organisation to the competition. Alternatively, the applicant can be nominated by a cooperation partner (nominating party) in which case the nominating party is responsible for ensuring that they have the applicant's consent and that the provided information is valid.

You can also participate in the competition with several parties' joint energy efficiency measure.

## **What kinds of energy efficiency measures are eligible?**

The nominations for the competition must be concrete measures which promote more efficient energy use. They can be technical or operational measures, organisations' internal procedures/methods, communication, campaigns, training or other measures, which promote energy efficiency.

The energy efficiency measures nominated for the competition must have been implemented either during the current or previous year (2023 or 2022). The entries may also be ongoing, continuous measures. The nomination cannot be an energy efficiency measure, which is currently only at a planning or design stage.

The nominated energy efficiency measure cannot be a product for sale.

## **How do you register for the competition?**

To participate in the competition, fill in and send the registration form online **by 30 September 2023**.

The applicants may be asked to provide further information on the energy efficiency measure.

## **Publication of information**

The competition organisation reserves the right to publicise the information on the energy efficiency measure provided by the nominating party.

The applicant or the nominating party ensures that the competition organiser can freely utilise the photograph included in the application form as part of its competition communication.

## **What are the selection criteria for winning?**

The jury chooses the competition winners based on the focus of the competition and the jury members' judgement.

The winners will be published on the [energiatehokkuussopimukset2017-2025.fi](http://energiatehokkuussopimukset2017-2025.fi) website and on social media channels.

## **What is the prize of the competition?**

The winners have the right to use the "Energy Genius 2023" symbol in their communication. The winners of the Energy Genius of the Year competition will be communicated to media, and they will be promoted on the Energy Efficiency Agreement website and other communication related to the agreements. The winning measures/operations will be photographed.